

## MEGAN CASSIDY-HALL

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### EDUCATION

#### **STATE UNIVERSITY OF NEW YORK COLLEGE AT BROCKPORT – Brockport, NY**

Master of Arts in English, 2006

- Graduated Summa Cum Laude with 3.95 GPA

#### **CONCORDIA UNIVERSITY, CHICAGO – River Forest, IL**

Bachelor of Arts in Theology with Psychology and English Minors, 2002

- Graduated Cum Laude with 3.6 GPA
  - LCMS Eastern District Scholarship and Transfer Honors Scholarship
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### PUBLISHED WORKS

#### **Novels**

Cassidy, Megan. *Always Jessie: A Novel*. Saguaro Books, 2016. Print and eBook.

Cassidy, Megan. *The Misadventures of Marvin Miller*. 50/50 Press, 2017. Print and eBook.

Hall, M.C. *Smothered*. 50/50 Press, December 2017. Print and eBook.

Hall, M.C. *Sutherland*. 50/50 Press, September 2018. Print and eBook. (Forthcoming).

#### **Short Stories**

Cassidy-Hall, Megan. "The Dylan Project." *Writer's Bone*. 17 December 2017. Web.

Cassidy, Megan. "Feeling Blue." *A Story in 100 Words*. 15 March 2016. Web.

Cassidy, Megan. "Keys." *One Hundred Voices Anthology*. Ed. Christian Lee. Concord, NH: Centum Press, 2016. 3-4. Print

Cassidy, Megan. "Keys." *The Flash Fiction Press*. 17 May 2016. Web.

Cassidy, Megan. "New License." *The Citron Review*. 20 June 2016. Web.

Cassidy, Megan. "Notes from a First-World Battlefield." *FICTION on the WEB*. 29 May 2016. Web.

Cassidy, Megan. "Paper Cranes." *WordHaus Literary Magazine*. 25 May 2016. Web.

Cassidy, Megan. "Self Defense." *Bete Noire*. Eds. A.W. Gifford and Jennifer Gifford. Ortonville, MI: Dark Opus Press, August 2017. Print.

Cassidy, Megan. "Teddy." *WordHaus Literary Magazine*. 9 March 2016. Web.

Cassidy, Megan. "The Thanksgiving of the Purple Gravy." *Pilcrow & Dagger* 1.8 (2016): 63-73. Print.

Cassidy, Megan. *The Trial of Arthur A. Westcott*. *Silver Blade Novellas*. 2 June 2016. Web.

### Poems

Cassidy, Megan. "Alice and Jane." *Asinine Poetry*. 21 March 2016. Web.

Cassidy, Megan. "Cups." *Dying Dahlia Review*. 17 May 2016. Web.

### Essays

Cassidy, Megan. "Belly Dance and the Art of Healing." *Gilded Serpent Magazine*. 23 March 2016. Web.

Cassidy, Megan. "EDNOS/OSFED Confessions." *Buzzfeed*. 4 April 2016. Web.

Cassidy, Megan. "Getting into the Middlegrade Mindset." *Kate Foster on Middle Grade and Young Adult Writing*. 6 November 2017. Web.

### Presentations

Cassidy, Megan. "Autism Spectrum Disorder and the Dilemma of Unreliable Narration in Popular Fiction." Southwest Popular/ American Culture Association's Conference on "Many Faces, Many Voices," February 2015. Conference.

Cassidy, Megan. "The Art of Storytelling." *Writer's Bone*. The Writer's Bone. July 2017. Web.

Adamany, Renee, Megan Cassidy, and Donna Corbisiero. "Community Connections: Service Learning Across the Curriculum." Engage for Change Conference. May 2017. Conference.

Richardson, Alicia, Megan Cassidy, and Donna Corbisiero. "Want to Make Developmental Education Relevant? Engage Communities." NYCLSA's Conference on "Looking Forward: The Future of Developmental Education." May 2017. Conference.

Cassidy-Hall, Megan and Alicia Richardson. "Moving from Developmental to Accelerated Learning." SUNY Conference on ALP English at SUNY Schenectady. May 2018. Conference.

### Edited Books

Bennett, Melissa. *Hidden Thorns*. Ed. Megan Cassidy-Hall. 50/50 Press, 2018.

Berman, Steven H. *The Christmas Letter*. Ed. Megan Cassidy-Hall. 50/50 Press, 2017. (Forthcoming).

Bryan, Ethan D. *Dreamfield*. Ed. Megan Cassidy. 50/50 Press, 2017.

Davis, Aaron. *Baggage Claim*. Ed. Stephen Hall and Megan Cassidy. 50/50 Press, 2017.

DeClark, Annemarie. *First Case Scenario*. Ed. Megan Cassidy. 50/50 Press, 2017.

Fry, Erin. *Undercover Chefs*. Ed. Megan Cassidy-Hall. 50/50 Press, 2018. (Forthcoming).

Kash, Kimbra. *Irma the Inventor and the Vampire Spiders*. Ed. Megan Cassidy. 50/50 Press, 2017.

Martin, Samantha. *Latium*. Ed. Megan Cassidy. 50/50 Press, 2018. (Forthcoming).

McCann, Brian. *Music Theory*. Ed. Megan Cassidy-Hall. 50/50 Press, 2018.

Volavka, Joanna. *Threadwalkers*. Ed. Megan Cassidy. 50/50 Press, 2017.

Wyatt, Heather. *My Life Without Ranch*. Ed. Megan Cassidy-Hall. 50/50 Press, 2018.  
(Forthcoming).

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## PROFESSIONAL EXPERIENCE

50/50 PRESS – Clifton Park, NY

2016- Present

### **Publisher and Co-Owner**

- Created a small independent publishing company and successfully partnered with authors to produce hardcover, paperback, and eBooks.
  - Responsible for acquisitions, developmental editing, line editing, proofreading, and marketing for twelve to twenty books each year.
  - Manage all SEO, website maintenance, administration, and content.
  - Mentor new and emerging authors to ensure their titles were well-written and edited.
  - Assist authors in developing platforms to reach readers through websites, email lists, and social media efforts.
  - Assist authors in marketing and promotion online and in person through book launches, media kits, press releases, book talks and signings, podcast appearances, and blog tours.
  - Design book covers and formatted both print and digital books.
  - Design print and online advertisements. Worked with vendors to put ads in publications such as *Library Journal*, *School Library Journal*, *Christianity Today*, and *Independent Book Publisher's Association Magazine*.
  - Partner with bookstores and other retail locations and participated in in-person marketing events such as author talks, readings, signings, trade shows, book fairs, and other promotional events.
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## TEACHING EXPERIENCE

SCHENECTDAY COUNTY COMMUNITY COLLEGE – Schenectady, NY

2013- Present

### **Assistant Professor**

#### Courses

- ENG 200: Creative Writing \*
- LIT 210: Children's Literature +
- LIT 256: American Literature to 1865 \* \*\*

- LIT 258: American Literature Since 1850 \* \*\*
- ENG 124: Literature and Writing \* \*\*
- ENG 125: College Composition II \* +
- ENG 123: College Composition \* \*\*
- ENG 095: College Writing Workshop
- CSS 126: Integrated Reading and Writing I \* \*\*
- CSS 127: Integrated Reading and Writing II \* \*\*
- FYS 100: First Year Seminar \* +
- ART 150: Film and Culture

Developed, wrote, and revised, but did not yet teach the following courses:

- CSS 126-ELL: Integrated Reading and Writing I for English Language Learners \*
- CSS 127 ELL: Integrated Reading and Writing II for English Language Learners \*
- LIT 223: Detective Fiction and Film \*

Courses for Community and Continuing Education:

- Writing for Children \*
- Young Writer's Program for Students Grades 9-12 \*

\*Indicates a Course I Wrote Initially and/or a Course I Helped to Revise

\*\* Indicates a Course I Helped to Assess

+ Indicates a Course for which I Developed a Service-Learning Component

### College Service

- **Rhythms Creative Writing Club Advisor:** Led students in activities including the creation and publication of the literary magazine, open mic nights, and creative writing workshops.
- **Middle States:** Assisted in the review of assessment methods for programs and courses for the Middle States Assessment Committee.
- **FIIT Coordinator:** Began Faculty Initiatives in Teaching, a discussion series for faculty to discuss issues in teaching and learning. Facilitated discussions, supplied resources and current research, and developed the FIIT resource page.
- **English and Composition Coordinator:** Assisted in supervision of English department, specifically facilitating guidance and preparation of English adjunct instructors. Worked with the Developmental Studies Coordinator to improve supervision of English and writing adjunct instructors in the Developmental Studies' Department. Aided in choosing course textbooks and online supplement materials.
- **Curriculum Committee:** Served as secretary for four years. Evaluated and made recommendations involving the adoption, revision, and review of academic courses, programs, and curricular policies for all academic programs within the college. Reviewed new courses and new programs as well as existing courses.
- **Strategic Planning Committee:** Assisted in the development of a new mission and vision statement. Aided in conducting focus groups and forums wherein members of the college and community provided input into the planning process. Participated in a core

focus group to examine strengths, weaknesses, opportunities, and threats. Aided in analyzing key strategic components including educational technology, assessment, and retention. Helped to develop initial goals and objectives that will serve to guide the college over the next five years.

- **Retention and Enrollment Committee:** Served as the head of the First Year Seminar subcommittee, which created and implemented a new one-semester course for all first semester students. Developed instructor resources for teaching. Lead in-service training seminars for instructors. Served on the Orientation subcommittee, which designed a new Freshman Orientation.
- **Teacher Education Transfer Assessment Committee:** Assisted in course and program assessment. Examined the program history and past recommendations. Described current goals and objectives. Examined student learning outcomes and assessment results for all required courses. Assisted in analyzing enrollment and retention data. Assisted in making recommendations for the program's future goals, course changes, staffing, and other needs.
- **Achieving the Dream Committee:** Attended the Achieving the Dream Conference, including sessions on increasing student engagement, writing across the curriculum, improving student services, reaching at-risk students, dual enrollment, and trends in developmental coursework. Worked as part of a team to prepare the application for ATD.
- **Advising:** Managed a case load of 35-50 students each semester. Worked with advisees to schedule courses, register for classes, change majors, and evaluate academic progress and transfer paths. Used advising software including Banner and DegreeWorks. As part of my committee work, I developed an advising intake form. Helped to plan Advising Events including Liberal Arts Registration Rush, Fast Track Advising Day, and Meet Your Advisor Day.
- **Search Committees:** Also served on three search committees.

MERCYHURST UNIVERSITY – North East, PA

2011- 2013

### **Instructor**

#### Courses

- ENG 120: Research and Writing
- COM 160: Introduction to Film \*
- ORI 100: College Orientation \* \*\* +

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\*\* Indicates a Course I Helped to Assess

+ Indicates a Course for which I Developed a Service-Learning Component

### **Director of the Writing Center and Tutorial Services**

- **Writing Center:** Developed, organized, and staffed a full-time writing center on campus. Served as the English and writing tutor for the Writing Center. Developed a proposal for a bridge program including course descriptions and syllabi for basic reading and writing courses.
- **Budgeting:** Developed term and yearly budgets for Writing Center and Peer-Tutoring Center using a combination of Work Study and Instructional Budget funds. Wrote and obtained grant through the AmeriCorps Community Fellows Program for the Athletic Study Hall program. Monitored hours worked and number of appointments held to supervise individual awards, to monitor overall budgets, and to ensure honesty in timesheet reporting.
- **Recruitment:** Developed policies and requirements for hiring. Evaluated tutors' internal and external transcripts. Evaluated tutors' financial aid eligibility. Advertised positions and generated list of eligible students based on reporting tools and instructor recommendations. Hired peer-tutors and graduate students based on student, instructor, and program needs on a term-by-term basis.
- **Training and Supervision:** Researched, compiled, wrote, and edited extensive handbook for training purposes. Held training sessions for new and returning tutors. Held skill-building workshops for tutors after initial training sessions.
- **Program Evaluation:** Increased number of student appointments by 205%. Increased number of courses served by 154%. Conducted outcome assessment each term and at the end of each year. Evaluated grade improvement and retention numbers. Developed record keeping and reporting tools for tracking and program assessment. Developed instructor recommendation tools through electronic Academic Alert forms.
- **Athletic Study Halls:** Recruited, trained, and supervised graduate students. Coordinated with Service Learning and Athletic Department to evaluate institution needs. Developed program for supervised study tables for student athletes, focusing on at-risk players and probation students.

### Learning Styles Coordinator

- **Academic Counseling:** Revised academic warning/early alert system. Assessed advisees' academic performance and progress. Assisted with Perkins Grant by conducting GPA calculations, academic tracking, and career tracking. Worked with family members under FERPA guidelines.
- **Academic Advising:** Helped advisees to schedule courses. Worked with advisees regarding academic problems grade appeals, probation status, grievances, and suspension appeals. Assisted advisees with academic progress, program evaluation, change of major, course registration, and admittance into specialized programs. Used a variety of advising software including Banner, Datatel, and Informer.
- **Career and Vocational Counseling:** Assisted students with internal and external transfer process. Assisted students with résumé and cover letter writing, interviewing techniques, and identifying vocational skills and interests.
- **Admissions:** Helped to coordinate and lead new student orientations. Created and presented seminar on university services.

## English and Writing Instructor

### Courses

- IDS 2100: Science Fiction (Interdisciplinary)
- ENG 2210: Survey of American Literature I
- ENG 1040: Composition and Rhetoric
- ENG 1020: Composition and Introduction to Literature \* \*\*
- ENG 1010: Composition \* \*\*
- ENG 1000: Skills in Developmental English \* \*\*

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\*\* Indicates a Course I Helped to Assess

+ Indicates a Course for which I Developed a Service-Learning Component

### College Service

- **Writing Across the Curriculum Committee:** Served on the Writing across the Curriculum Committee and assisted in developing a plan requiring select higher-level classes in each major course of study to focus on writing in the discipline. Assisted other professors in developing course plans and refining writing requirements.
- **Summer Bridge Program:** Designed, implemented, and improved a three-semester learning program for at-risk students, which included classroom and lab time as well as extracurricular activities and support services.
- **Admissions Committee:** Served on the Admissions Committee, selecting at-risk students to be invited to attend the institution based on interviews, transcripts, essays, and other criteria.
- **Advising Committee:** Served on the Advising Committee for two years, supporting advisors as they worked to guide students through their courses of study. Assisted in developing a more structured core program to increase retention rate while maintaining a strong liberal arts' focus.

JAMESTOWN COMMUNITY COLLEGE – Jamestown, NY  
2006 – 2007

## English and Writing Instructor

SUNY BROCKPORT – Brockport, NY  
2004 – 2006

## English and Writing Tutor, and EOP Supplemental Writing Instructor



## GRANTS AND AWARDS

**“Expanding Your Global Coverage Award.” Southeast Asia Program’s Outreach Office at Cornell University and the Center for Khmer Studies, October 2014.**

This was awarded to increase the global coverage of my American Literature II course by creating a unit focusing on writing by Cambodian-American author Loung Ung. The award included financial support at project end, a topic-appropriate professional development workshop, a guest speaker, and access to the Southeast Asia Program’s National Resource Center.

**“Community Fellows Grant.” AmeriCorps, May 2012.**

This was awarded to develop an Athletic Study Hall program for at-risk student-athletes. The award fully funded two graduate student positions. The tutorial staff worked with student-athletes in structured nightly study halls. The purpose of these study halls was to help answer student questions about course content, to offer supplemental instruction, and to assist students with study and test-taking skills.